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## Athena's monthly colloquium



### OWL colloquium: new platform for deliberating science-society inter-actions at VU University's Athena Institute

With its monthly OWL colloquium the Athena Institute aspires to stimulate an inter-, multi-, cross and trans-disciplinary process of deliberation about topics relating to the interface between science and society pertinent to all questions posed above—and more. Thus, speakers from all corners both within and without academia (CSOs, policy, business and industry...) are invited to present on empirical, theoretical and methodological developments topical to bridging the variety of gaps that complicate science and society interactions.

#### OWL colloquium

We are happy to announce that our next OWL colloquium speaker is **Dr. Menno van der Veen**

Date & time: 14/3, 15:00-16:00

Venue: VU University Amsterdam, De Boelelaan 1085, room WN-S631

#### About our speaker: Dr. Teun Zuideren-Jerak

Teun Zuideren-Jerak is LiU Research Fellow at the Department of Thematic Studies – Technology and Social Change of Linköping University, Sweden. His research focuses on standardization and quality improvement practices in healthcare, the construction of markets for public values, and sociological research that explicitly aims to intervene in the practices it studies.

#### Abstract: Situated intervention

Supported by examples from health care research, Teun Zuideren-Jerak will speak about how the direct involvement of social scientists in the practices they study can lead to the production of sociological knowledge. This new approach to sociological research brings together two activities often viewed as belonging to different realms: intervening in practices and furthering scholarly understanding of them. Rather than proceeding from a pre-set normative agenda, scholarly intervention allows for the experimental production of normativity. Zuideren-Jerak proposes an ethics of specificity according to which research adapts its sociological responses to the practices studied. Sociology not only has more to offer to the practices it studies; it also has more to learn from them.

#### Preliminary program 2015-2016

Prof. Ellen Moors, UU TBA

#### About the Athena Institute

The Athena Institute at VU University Amsterdam is part of the science faculty. From its early days in the 1990s onwards, it has developed tools and methodologies to successfully deal with science-society interactions at all stages of research and innovation.

*The OWL colloquium is organized by Jacqueline Broerse, Pim Klaassen and Michelle Rijnen. For more information, please contact us through [m.rijnen@vu.nl](mailto:m.rijnen@vu.nl)*